

Joe Tanner & Associates



MEET GWCA'S NEW LOBBYING TEAM!

It is with a great deal of excitement that I introduce Joe Tanner and Associates (JTA) to the Georgia Workers' Compensation Association (GWCA). JTA is thrilled to begin representing your association at the Georgia State Capitol and throughout the state beginning August 1, 2020. GWCA adds to our family of outstanding clients and we are honored to represent an organization whose members are the premier employers in Georgia.

I bring over twenty years of experience at the State Capitol. I served for ten years in the Georgia House of Representatives, the last six as House Majority Leader. After retiring from the legislature in 2010, I joined Troutman Sanders Strategies in their state lobbying division. In January 2018, I became the President and CEO of Joe Tanner and Associates. Prior to serving in the legislature, I founded and ran my own insurance firm, which I sold to a Georgia-based bank holding company.

Two other team members from JTA will be working with me on your account. Scott Tanner has been with JTA over twenty years and previously spent more than ten years in banking in the private sector. Scott is recognized as the one of the top lobbyists in the state. He has spearheaded the successful passage of numerous bills as well as two constitutional amendments. He also founded the Georgia Legislative Sportsmen Caucus and remains the executive director. Scott is an accomplished hunter who also enjoys the outdoors with his wife, who is an avid nature enthusiast.

Eric Bailey joined JTA in 2016 after serving as Georgia government relations director for the American Cancer Society. While at the ACS, he managed all state-level health care and public health issues. He was selected by the ACS to be part of an elite team which led a reorganization and transformation of the organization. Eric has achieved a great deal of success while at JTA, working not only on key legislative issues, but also helping our clients with procurement at the state government level. He spends his leisure time with his wife and coaching his son in youth sports.

Our first task is to get acquainted with the members and understand your goals and mission over the next couple of years. Your executive director and executive committee members have already been very helpful to us in that regard. Additionally, I want to thank Chairman Frank McKay for appointing me to the State Board of Workers' Compensation Chairman's Advisory Council and allowing me to serve on the legislative committee.

Georgia's workers' compensation system is recognized nationally as a successful model for both employers and employees. We are committed to keeping it that way and to warding off any attempt at the state government level to weaken the system. JTA is proud to partner with you to keep the system strong and viable for the foreseeable future.

I look forward to seeing you and meeting you in October at Jekyll Island!

— Jerry Keen

Jerry Keen serves as President and CEO of Joe Tanner and Associates. JTA has a long track record of service to an elite list of clients in Georgia.



From Left:
Eric Bailey, Jerry Keen,
Scott Tanner